



The Islamia University of Bahawalpur

Department of Applied Psychology

Psy-01305 (Introduction to Fine Arts)

Bs 3rd (Spring 2019-2023)

Instructor : **Zahra Tehseen**

Dept. of Psychology

Class Day : Thursday, Friday

Contact # : 0333-6301008

## **Course Outline**

### **Course Objectives:**

*The psychology of art* is an interdisciplinary field that studies *the* perception, cognition and characteristics of *art* and its production. For *the* use of *art* materials as a form of psychotherapy, see *art* therapy. *The psychology of art* is related to architectural *psychology* and environmental *psychology*.

### **Recommended Books:**

- **Art in Human Affairs: An Introduction to the Psychology of Art** By Norman Charles Meier McGraw-Hill, 1942.
- **Psychology and Its Allied Disciplines** By Marc H. ...
- **Aesthetics Today** By Morris Philipson World Publishing, 1961.

## **Course Content**

### **Week# 1**

**Session # 1&2:** Introduction of Art and Fine arts + Practical

### **Week# 2**

**Session # 3&4:** Elements of Art + Practical

### **Week# 3**

**Session # 5&6:** Principal of Design + Practical

### **Week# 4**

**Session # 7&8:** Painters of Pakistan + Practical

### **Week# 5**

**Session # 9&10:** World famous painters + Practical

### **Week# 6**

**Session # 11&12:** The meaning of shapes + Practical

### **Week# 7**

**Session # 13&14:** Designers use shapes to: + Practical

### **Week# 8**

**Session # 15&16:** What is color Psychology + Practical

## **Mid Term Examination**

**Week#9**

**Session # 17&18:** Drawing and it's types + Practical

**Week#10**

**Session # 19&20:** Drawing therapy + Practical

**Week#11**

**Session # 21&22:** what is creativity + Practical

**Week# 12**

**Session# 23&24:** Optical illusion + Practical

**Week# 13**

**Session # 25&26:** Optical illusion in Art + Practical

**Week# 14**

**Session # 27&28:** Art therapy + Practical

**Week# 15**

**Session# 29&30:** Applied Art + Practical

**Week# 16**

**Session# 31:** Islamic Art

**Session# 32:** Revision

**Final Term Examination**

### **Testing and Grading:**

1. Learning will be accomplished through Sessions, class exercise, and student participation.
2. Grading will tend to focus on student overall performance rather than one or two aspects. A midterm examination and a comprehensive final examination will be given.
3. Another portion of the course grade will include the discussion / attendance grade, quizzes and other assignments.
4. 80% attendance will be required in each course to qualify for appearing in the final examination of each semester in the respective paper.
5. Test questions may be taken from recommended books, additional material discussed in class and / or other assigned readings.
6. Students may prepare notebook for taking notes and for reference.

### **Marks Distribution of 100%**

Class participation/group work	5	
Quiz /surprise test	5	
Assignment /general behavior	5	
Presentation/ seminar	5	
Mid-term Exam	30	
Final-term Exam	50	
Total	100	

### **Mid Term Exam:**

The examination conducted after 8 weeks of study. There will be different types of answer sheet for different types of questions. The type

and number of questions included in the exam, the division of marks and the time allocated is given below:

Type of Question	No. of Question	Marks Allocated	Time Allocated
MCQs	10 (1 marks each) 20(0.5 mark each)	10	10 minutes
Short Answer Questions	5	10	30 minutes
Essay type Question/ Numerical	1	10	35 minutes
Total	-	30	1 hour15 minutes

**Final term exam:**

The final examination will be conducted after 16 weeks of study. The type and number of questions included in the exam, the division of marks and the time allocated is given below:

Type of Question	No. of Question	Marks Allocated	Time Allocated
MCQs	20 ( 1 marks each ) 40(0.5 mark each)	20	20 minutes
Short Answer Questions	7	14	40 minutes
Essay type Question/ Numerical	2	16	60 minutes
Total	-	50	2 hour